

A person is shown from the back, sitting in a meditative yoga pose (Padmasana) on a ledge. Their hands are raised above their head in a prayer position (Anjali Mudra). The background is a soft, golden sunset over a landscape with trees and hills. The overall mood is peaceful and contemplative.

DNFORCE HUMAN DEVELOPMENT AND HEALTH RESEARCH PRIVATE LIMITED

*“Healing Lives Through Nature, Wisdom, and
Sustainability.”*

ABOUT COMPANY



DNFORCE HUMAN DEVELOPMENT AND HEALTH RESEARCH PRIVATE LIMITED is a wellness and eco-development enterprise dedicated to strengthening human health, conscious living, and sustainable development. We design and develop self-sustainable wellness environments rooted in naturopathy, yoga, Ayurveda, spirituality, and holistic research-based practices. By blending ancient Indian wisdom with modern eco-innovation, we create spaces that support physical, mental, and emotional well-being. Beyond wellness infrastructure, we actively work on community development, women empowerment, livelihood training, and value-based education, aiming to create a balanced ecosystem where individuals and communities grow in harmony with nature.

VISION

To create self-sustainable, nature-connected wellness spaces that inspire balanced living, healing, and long-term well-being.

MISSION

To promote holistic health and human development through eco-friendly wellness infrastructure, natural healing practices, and community empowerment.

PROBLEMS IDENTIFIED

- 1** People face increasing physical and mental health problems due to poor lifestyle balance and lack of preventive care.
- 2** Most wellness solutions are fragmented and lack genuine integration of naturopathy, yoga, and Ayurveda.
- 3** Natural healing, eco-friendly practices, and long-term wellness approaches remain underutilized.
- 4** There is no single platform combining holistic health, human development, and sustainability.

Impact of the Problem

Poor lifestyle management and absence of preventive wellness solutions lead to declining physical and mental health, reduced productivity, higher healthcare costs, and imbalance in personal and professional life. These challenges significantly affect individuals, organizations, and communities—especially working professionals, startups, and SMEs—hindering long-term human development and societal well-being.

OUR SOLUTIONS

- **Integrated Holistic Wellness Programs:**

Nature-based healing through naturopathy, yoga, Ayurveda, meditation, and preventive health practices.

- **Eco-Friendly Wellness Infrastructure:**

Design and development of sustainable, Vastu-aligned, energy-efficient wellness and human development spaces.

- **Research-Backed Human Development Approach:**

Programs focused on physical, mental, emotional, and social well-being supported by wellness research and practical application.

- **Community Empowerment & Training:**

Skill development, women empowerment, livelihood training, and value-based education for long-term social impact.



OUR OFFERINGS



**Holistic Wellness
Programs**



**Eco-Friendly Wellness
Infrastructure**



**Health & Human
Development Research
Programs**



**Spiritual & Value-
Based Learning**



**Community Training &
Empowerment**

OUR USP



A unified approach combining naturopathy, yoga, Ayurveda, meditation, and human development in one ecosystem.



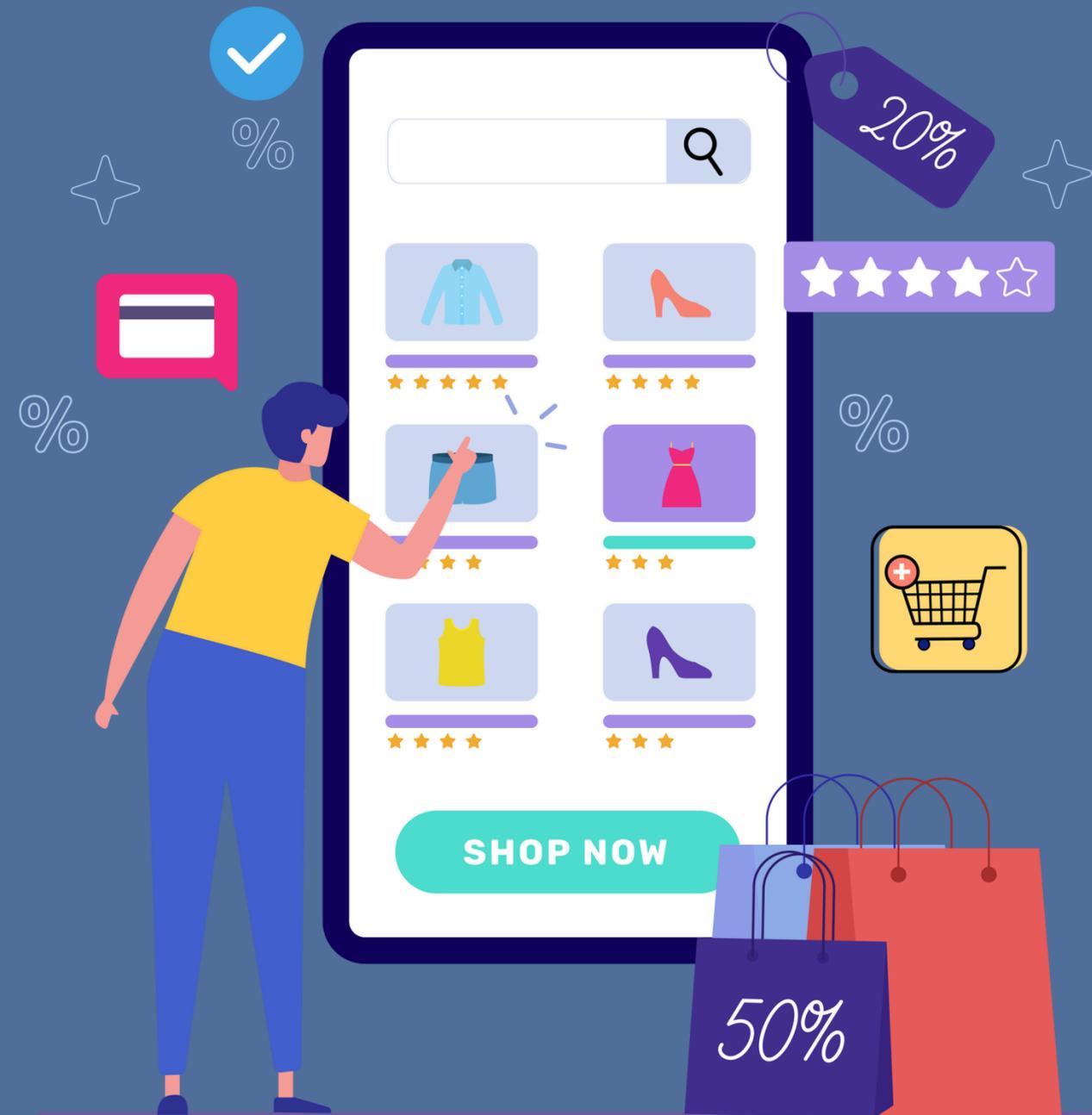
Sustainable, energy-efficient wellness spaces designed for long-term harmony with nature and human health.



Programs guided by wellness research, preventive healthcare principles, and measurable well-being outcomes.

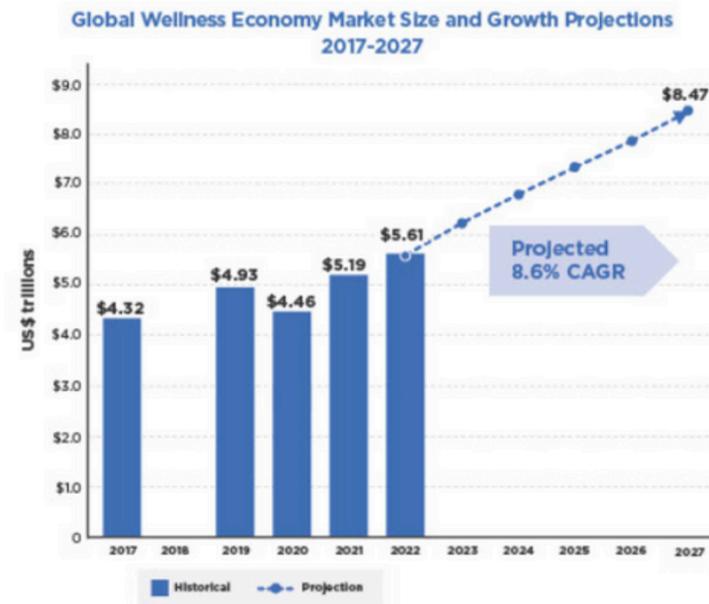


Strong emphasis on women empowerment, livelihood training, value-based education, and community well-being.



MARKET SIZE

GLOBAL MARKET



The global wellness and holistic health market exceeds USD 5 trillion, driven by rising lifestyle disorders, preventive healthcare demand, and wellness tourism.

(Source: Grand View Research)

INDIAN MARKET



India's wellness, Ayurveda, yoga, and wellness tourism market is valued at USD 30-35 billion and is growing rapidly due to increased health awareness and AYUSH adoption.

(Source: IBEF)

TARGET MARKET



Individuals & Wellness Seekers

People seeking naturopathy, yoga, Ayurveda, stress management, preventive health, and holistic well-being.

Corporate & Working Professionals

Organizations and professionals looking for wellness retreats, stress reduction programs, and productivity-focused health solutions.

Eco-Conscious Travelers & Retreat Seekers

Domestic and international tourists preferring sustainable, nature-based wellness and healing experiences.

Communities & Institutions

Schools, NGOs, spiritual groups, and community bodies seeking health education, human development, and empowerment programs.

COMPETITIVE ANALYSIS

Feature / Parameter	DNFORCE Human Development & Health Research Pvt. Ltd.	Atmantan Wellness	Vana Wellness Retreat	Isha Foundation Retreats
Integrated Naturopathy + Yoga + Ayurveda	Yes	Yes	Yes	Yes
Eco-friendly & Sustainable Infrastructure	Yes	No	Yes	Yes
Vastu-Based Wellness Architecture	Yes	No	No	No
Research-Backed Human Development Programs	Yes	Limited	Limited	No
Spiritual & Value-Based Learning (Sanskar)	Yes	No	No	Yes
Community Empowerment & Training	Yes	No	No	No
Women-Led Empowerment & Self-Defense	Yes	No	No	No
Self-Sustainable Retreat Ecosystem	Yes	No	No	No

GO TO MARKET STRATEGY



- Targeted Digital & Social Media Outreach

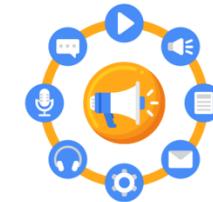
- Strong Professional & Startup Network

- Collaborations with Creators & Thought Leaders

- Content-Led & Community Growth

- Referral & Loyalty Reward Programs

- Partnerships with Startups, SMEs & Institutions



OUR SCALE UP PLANS

- **Expansion of Wellness Infrastructure**

Develop multiple eco-friendly wellness and human development centers across key nature-rich and spiritual locations in India.

- **Launch of Advanced Holistic Programs**

Introduce specialized naturopathy, Ayurveda, mental wellness, detox, and preventive health programs backed by research.

- **Community & Training Hubs**

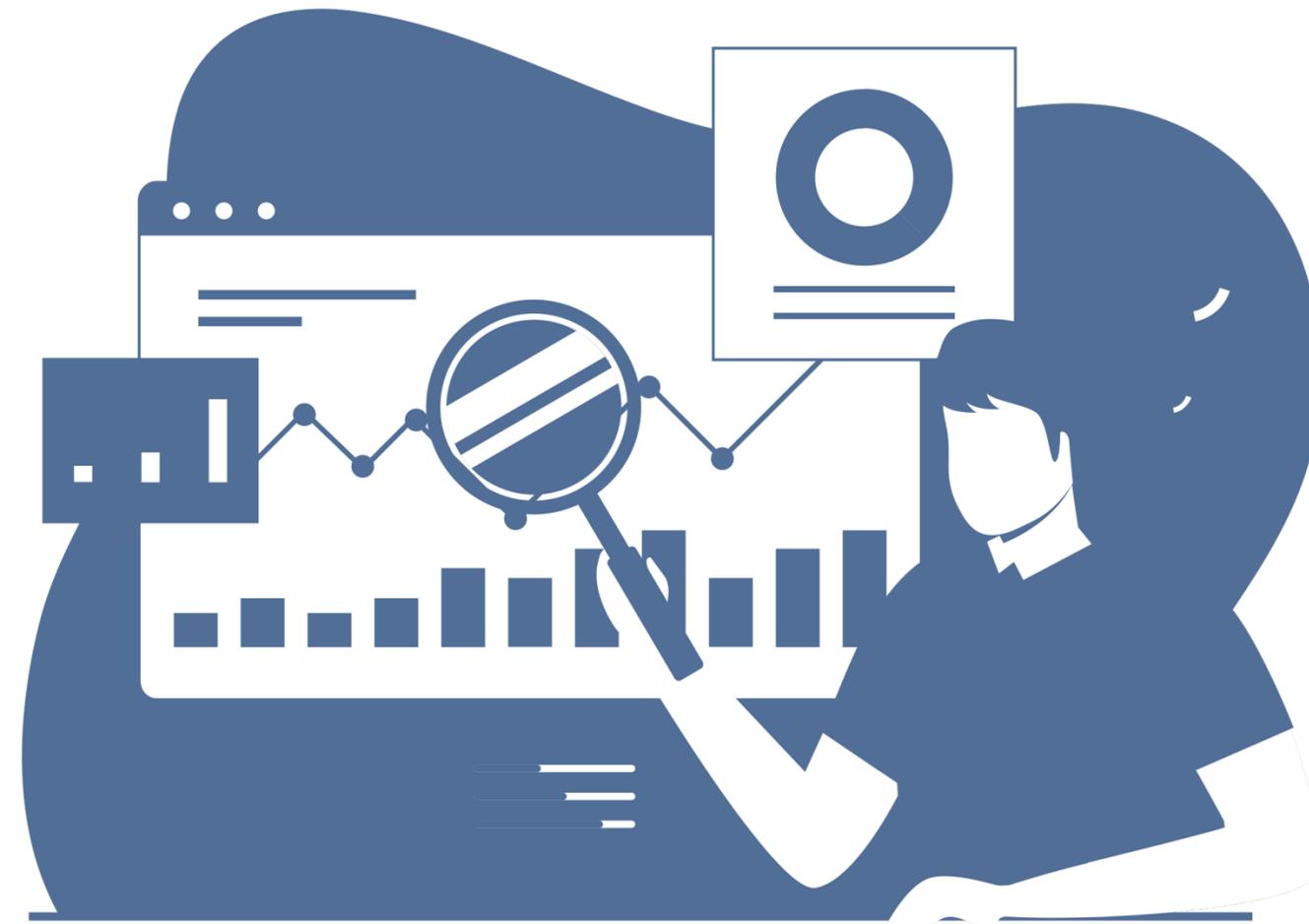
Establish dedicated centers for women empowerment, livelihood training, self-defense, and value-based education.

- **Corporate & Institutional Partnerships**

Scale through tie-ups with corporates, educational institutions, NGOs, and wellness tourism bodies.

- **Digital & Research Integration**

Strengthen wellness research, digital engagement, and program monitoring to enhance impact and scalability.



REVENUE MODEL



Wellness Retreat Programs

Revenue from naturopathy, yoga, Ayurveda, meditation, detox, and residential wellness retreat packages.



Membership & Subscription Plans

Monthly or annual memberships for regular wellness services, preventive health programs, and spiritual learning sessions.



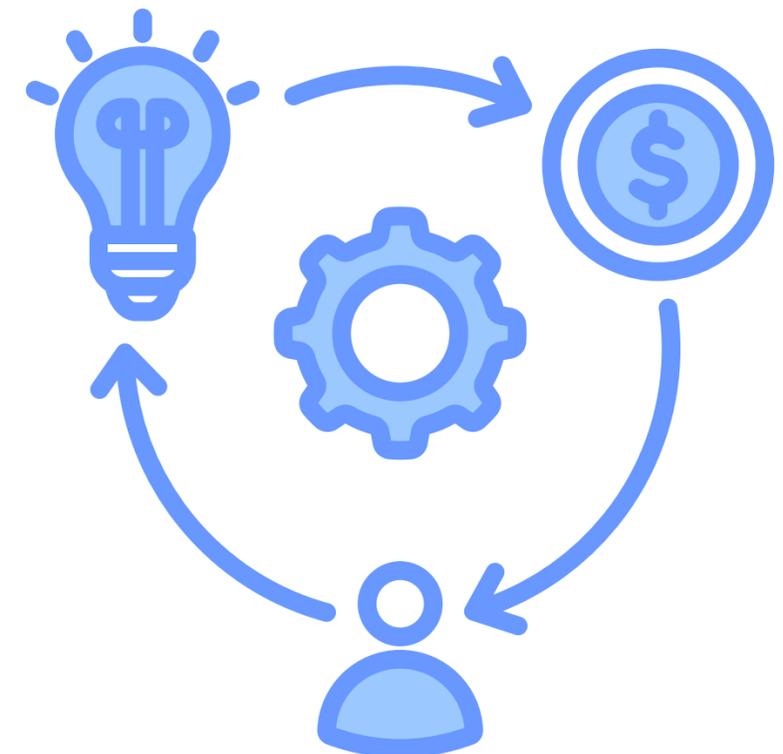
Eco-Friendly Infrastructure & Consulting

Income from designing and developing sustainable, Vastu-aligned wellness centers and eco-development projects.



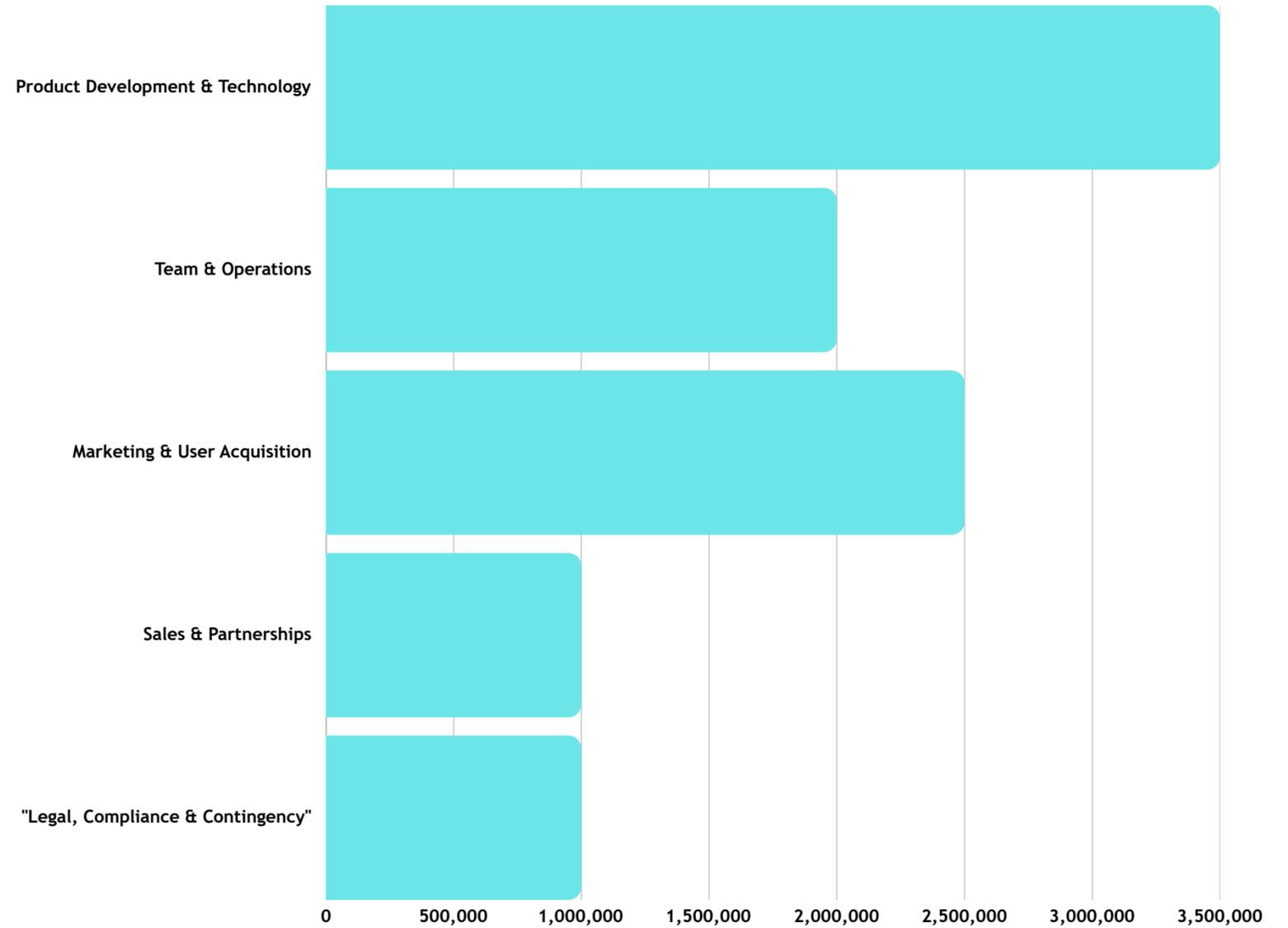
Corporate & Institutional Wellness Programs

Fees from corporate wellness retreats, employee health programs, and institutional training initiatives



FUND UTILIZATION

Category	Amount (₹)
Product Development & Technology	3,500,000
Team & Operations	2,000,000
Marketing & User Acquisition	2,500,000
Sales & Partnerships	1,000,000
Legal, Compliance & Contingency	1,000,000
Total	10,000,000



OUR TEAM



Devkinandan saini
(DIRECTOR)

Devkinandan Saini leads the product and technology strategy of the company, focusing on platform development, innovation, and scalability. He oversees system architecture, data security, and technical execution while supporting team performance and process optimization to ensure efficient and sustainable growth.



Rekha
(DIRECTOR)

Rekha Saini is responsible for providing strategic direction to the company and overseeing overall business operations. She manages compliance, governance, and key stakeholder relationships while driving partnerships and growth initiatives.

CONNECT US



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